



NC Global Advantage Forum

Thursday, November 14, 2019 • 2-6pm

Presented by



With support from



Boundless Impact • Spectrum Cable • Research Triangle Regional Partnership
Wake County Economic Development • North Carolina Japan Center
The Organization of Women in International Trade - Greater Triangle

An event hosted by the NC Coalition for Global Competitiveness

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About the NC Global Advantage Forum

The premier forum in North Carolina that convenes and engages a cross-section of leaders from all sectors to focus on global opportunities in education, workforce development, economic and community development and entrepreneurship.

An annual forum and reception sharing the value of the NC Coalition for Global Competitiveness, building support for our work, and highlighting global engagement success stories from our state.

About the NC Coalition for Global Competitiveness

The NC Coalition for Global Competitiveness wants people all around the world to recognize and know North Carolina as a great place to invest, work, study, visit, partner, and live. The purpose of the Coalition is to foster thought leadership and serve as a catalyst for our statewide vision for global engagement. The Coalition is focused on optimizing North Carolina’s global engagement through a comprehensive approach, including FDI, trade and workforce development to generate jobs and opportunities and create an environment for success in the global economy. Economic well-being and quality of life for all North Carolinians depends on effectively engaging the rest of the world. The Coalition created the N.C. Blueprint for Global Engagement and N.C.’s Global Engagement Snapshot, a road map and an online tool, to track the state’s path and progress toward global engagement. North Carolina is the first state to develop a roadmap for global engagement across all sectors – education, business, government, and community. For more information contact Rachel Page, Chief Operating Officer, at rachel.page@northcarolina.edu. The Coalition was conceived by and is supported by Go Global NC.

KEYNOTE

The Honorable James B. Hunt, Jr. Governor, North Carolina (1977-1981, 1993-2001)

Former Governor Hunt served four terms as governor of North Carolina. Governor Hunt has a long record of energetic leadership in the area of economic development, funding a variety of initiatives that helped transform North Carolina's economy, including the establishment of the North Carolina Biotechnology Center, the North Carolina School of Science and Mathematics, Microelectronics Center of North Carolina, the NC Japan Center, and Centennial Campus.



Today's Events

Full Speaker Bios
bit.ly/NCGlobalAdvantageBios

2:00 Welcome

Wayne Holden, RTI International
Ken Eudy, Office of NC Governor Roy Cooper
John Hardin, North Carolina Department of Commerce

Setting the Stage: NC Coalition for Global Competitiveness

Jim Fain, Chair, N.C. Coalition for Global Competitiveness;
former NC Secretary of Commerce

2:25 Keynote Address

"50 Years of NC's Global Engagement and Leadership"
The Honorable James B. Hunt, Jr

3:00 Panel: GLOBAL LEADERSHIP in NC

Chris Chung, Economic Development Partnership of North Carolina (moderator); and representatives of regional global initiatives –Tom Robinson, ERD Ltd., Inc.; Patrick Rodriguez, U.S. Small Business Administration; and Norris Tolson, Carolinas Gateway Partnership

3:30 Case Study I AW North Carolina, Inc and Morinaga America Foods, Inc

John Atkins III, O'Brien/Atkins Associates (moderator); Toshiaki Fukunaga, Morinaga America Foods, Inc; Steve Turpin, AW North Carolina, Inc.

3:50 Case Study II Novozymes and Novo Nordisk

Ambassador Jim Cain, Law Firm of Kilpatrick Townsend (moderator); Brian Brazeau, Novozymes Americas; and Morten Nielsen, Novo Nordisk

4:10 Panel: DEVELOPING GLOBAL TALENT in NC

Jean Davis, MCNC (moderator); and representatives of global workforce development - Tim Gabel, RTI International; LaTanya Pattillo, Office of NC Governor Roy Cooper; Jennifer Weber, Lowe's Companies, Inc.

4:40 Next Steps and Call to Action

NC Secretary of State Elaine Marshall

5:00 Closing Remarks

Jim Fain, N.C. Coalition for Global Competitiveness

A reception to follow from 5:00 – 6:00 PM



Tom White, Director of the Economic Development Partnership, Office of Research, Innovation and Economic Development at NC State University – The Partnership is strategically designed to promote and enhance Entrepreneurship and Cluster-Based Regional Economic Development, and interacts closely with the Wake County Economic Development Program, the Research Triangle Regional Partnership and the NC Department of Commerce.



Wayne Holden, President, RTI International – RTI International's fourth president and chief executive officer. He joined RTI as executive vice president of Social and Statistical Sciences in 2005, overseeing the organization's largest unit. Dr. Holden holds appointments at Duke University School of Medicine and the UNC at Chapel Hill Gillings School of Global Public Health.



Ken Eudy, Senior Advisor to Governor Roy Cooper – As director of Governor Roy Cooper's transition team, Ken spearheaded the recruitment of the most diverse cabinet in the state's history. As Senior Advisor to the Governor, he provides counsel to Governor Cooper on policy, management and communications.



John Hardin, Executive Director of the Office of Science, Technology & Innovation, NC Department of Commerce – In his current role he conducts strategic planning and makes recommendations for technology-based economic development, implements technology-related economic development policy and resource allocations, directs and oversees the administration of grant programs to support technology development and commercialization, and oversees strategic initiatives.



Jim Fain, former Secretary, NC Department of Commerce – has the distinction of being North Carolina's longest serving Secretary of Commerce (2001-2008). Prior to his career in public service, Jim enjoyed a 24 year career with First Union National Bank. His banking assignments included positions in the International Division and Corporate Banking in Charlotte, as Corporate Banking Manager and City Executive in the High Point and Triangle Region Executive in Raleigh.



Christopher Chung, Chief Executive Officer at Economic Development Partnership of North Carolina (EDPNC) – In 2015, Christopher Chung joined EDPNC as Chief Executive Officer. As a public-private partnership, the EDPNC is responsible for a number of economic development functions on behalf of the State of North Carolina, including new business recruitment, existing business support, international trade and export assistance, small business start-up counseling, and tourism, sports, and film promotion.



Tom Robinson, Executive Vice President, ERD Ltd., Inc. – Tom was named 2015 SBA Exporter of the year for NC and recipient of the U.S. Commercial Service Export Achievement Award in 2013. He is a member of the North Carolina District Export Council, sits on the advisory boards for the School of Education at the University of North Carolina Greensboro, and the North Carolina SBTDC.



Patrick Rodriguez, Senior Area Manager, U.S. Small Business Administration – Patrick Rodriguez is a big-picture thinker, super connector, and deep generalist whose career arc bends toward public service. He joined the North Carolina SBA District Office in 2014 and took over the Senior Area Manager position based out of Raleigh. Patrick assists business owners, lenders and government contractors access SBA programs and services throughout 25 northeast counties.



Norris Tolson, CEO and President, Carolinas Gateway Partnership – Norris Tolson joined the Partnership January 2016. Most recently Tolson served as a senior advisor for economic development with the Williams Mullen law firm. Prior to that he was president and CEO of the North Carolina Biotechnology Center from 2007 - 2014. He has also served as both the North Carolina Secretary of Commerce, North Carolina Secretary of Transportation, and the North Carolina Secretary of Revenue.



John Atkins III, Chairman and Chief Executive Officer, O'Brien / Atkins Associates – Mr. John L. Atkins, III, FAIA, is Chairman and CEO of O'Brien/Atkins Associates, a multidisciplinary design firm he co-founded in 1975. He is a past president of the NC Board of Architecture. His service to the community includes co-founding and chairing the Research Triangle Regional Partnership and its predecessor organization, the Greater Triangle Regional Council. He has been active in many local and state economic development organizations and activities.



Toshiaki Fukunaga, President & CEO, Morinaga America Foods, Inc. – in 2015, Mr. Toshiaki Fukunaga, as the President & CEO, established Morinaga America Foods Inc in Mebane, NC. Through his leadership the brand launched and expanded Hi-Chew in the U.S. Mr. Fukunaga is in his second term as President & CEO at Morinaga America Foods. The company is set to grow further their production and reach even more North Carolinians with their delicious candy.



Steve Turpin, General Manager, AW North Carolina, Inc. – Steve joined AWNC in 2017 and is responsible for Corporate Planning, Total Quality Management and Toyota Production System/Continuous Improvement activities for AW North Carolina's manufacturing facility for production of automatic transmissions and components for vehicle and unit plants of Toyota Motor North America.



Jim Cain, Former U.S. Ambassador to the Kingdom of Denmark – Jim Cain's career has spanned the fields of law, business, sports and international diplomacy. From July of 2005 until January 2009 he served as U.S. Ambassador to the Kingdom of Denmark. Prior to his diplomatic service he served as President and Chief Operating Officer of the NHL Carolina Hurricanes, as a partner in the international Law Firm of Kilpatrick Townsend, and as founder and Chairman of numerous civic and business enterprises.



Brian Brazeau, President of Novozymes Americas – Brian serves as President of Novozymes Americas region and VP of global bioenergy business. In this capacity, Brian currently heads the Americas regional leadership team and promotes forward-thinking policies for biotechnology and sustainability. He also leads regional business development and public affairs in the Americas.



Morten Nielsen, Senior Vice President of Project Delivery, Novo Nordisk – Nielsen oversees Novo Nordisk's Diabetes Active Pharmaceutical Ingredient manufacturing expansion in Clayton, NC. The \$2 billion project is the largest single manufacturing investment in Novo Nordisk's 95-year history and is expected to create hundreds of jobs in the BioPharma Crescent region. The facility will produce the active pharmaceutical ingredient for a new oral treatment for type 2 diabetes and is projected to enter operations and validation phases in early 2020.



Jean Davis, President and Chief Executive Officer, MCNC –

Jean is President and CEO of MCNC, the technology nonprofit that builds, owns, and operates the North Carolina Research and Education Network. Her areas of expertise include global operations management, strategic planning, mergers and acquisitions, and technology-led economic development. She joined MCNC from the N.C. Department of Commerce where she served as Assistant Secretary, COO and Executive Director of Business, Industry and Trade.



Tim Gabel, Executive Vice President of Social, Statistical, and Environmental Sciences, RTI International – Tim is responsible for setting the strategic direction and overseeing the operations of over 3,000 staff and contractors who conduct a variety of research, development, and technical assistance projects in the U.S. and around the world focused on challenges in health, education, environment, criminal justice, and public policy.



LaTanya Pattillo, Teacher Advisor to Office of the NC Governor Roy Cooper – LaTanya's primary role is to serve as the voice of the practitioner in the Office of the Governor while interacting with educators and other educational stakeholders to listen to their concerns, and to use their feedback to inform both policy and the priorities of the Governor.



Jennifer Weber, Executive Vice President, Human Resources, Lowe's Companies, Inc. – As executive vice president, Jennifer is responsible for the global human resources strategy practices and operations that enable Lowe's to attract, motivate, develop and retain outstanding associates. She also oversees Lowe's public relations, corporate communications, community relations, and events planning and execution. Jennifer joined Lowe's in 2016.



NC Secretary of State Elaine Marshall – In 1996, Secretary Marshall became the first woman elected to statewide, executive branch office in NC. A former teacher, small business owner, and private practice attorney, Marshall was elected to the NC State Senate before rising to statewide office. As Secretary of State for six consecutive terms, she has pioneered e-commerce in government, protected investors and intellectual property owners, and promoted financial capital formation.

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For information about a customized global leadership program, contact mlh@northcarolina.edu
goglobalnc.org

The University of North Carolina System

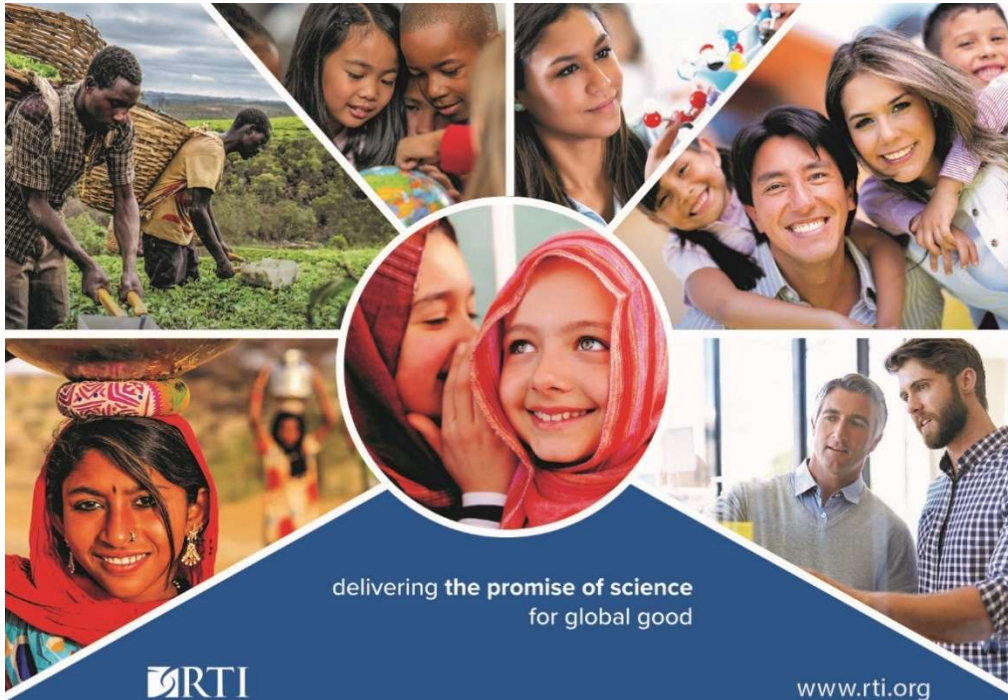


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